

ATA 365 : ARTS LEADERSHIP AND PROGRAM DEVELOPMENT

This course will provide students with the opportunity to develop knowledge of arts administration by exploring current issues and emerging trends in technology, arts and cultural policy while developing their writing for proposals, grants, and marketing. Students will develop an understanding of program development and the challenges facing administrative leaders of arts and cultural organizations.

3.000

Prerequisite ATA 265 or permission of the instructor.

ATA 265

Minor credit.