

Business Administration major - Degree Completion

Bachelor of Arts, BA

Converse offers a Bachelor of Arts with a major of Business Administration as a degree completion program. This program is a separate program from the Bachelor of Arts and Bachelor of Science degree with a business administration major, which requires a concentration in a business related area. The degree completion program has different admissions requirements as well as major requirements.

Students applying to this degree program will have completed a minimum of 48 undergraduate credits from accredited institutions including at least one course in each of the following areas; natural science and math, social and behavioral sciences, humanities and fine arts; English 101 Composition or equivalent and Math 108: Finite Math or equivalent.

Minimum Hours for Admission

Sub-Total Credits	48
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Core Requirements

Item #	Title	Credits
ACC 211	ACCOUNTING PRINCIPLES I	3
ACC 212	ACCOUNTING PRINCIPLES II	3
BAD 206	BUSINESS COMMUNICATION	3-4
BAD 330	MANAGEMENT	3
BAD 340	MARKETING PRINCIPLES	3
BAD 450	STRATEGIC MANAGEMENT: REAL WORLD CASES IN BUSINESS	3
ECN 201	MICROECONOMIC PRINCIPLES	3
ECN 202	MACROECONOMIC PRINCIPLES	3
ECN 300	DESCRIPTIVE AND INFERENTIAL STATISTICS	4
	ACC 375 or FIN 370	4
	Sub-Total Credits	32-33

Business and Profession Career Elective Hours

Sub-Total Credits	18
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Electives

May be chosen from business or non-business:

Sub-Total Credits	22
Total Credits	120-121