

ECN 325 : MANAGERIAL ECONOMICS

This course illustrates the role of economic intuitions in making sound business decisions. The course emphasizes logic and conceptual modeling, reinforced by real-life examples, to highlight the pivotal link between economics and key business concerns such as costs, prices, markets and personnel. Students will learn to weigh the strategic costs and benefits of each business choice, instead of relying on popular quick-fix solutions.

3.000

Economics

ECN 201

ECN 202

Major, Minor, Elective credit.