

ART 126 : DIGITAL MEDIA I

This course focuses on communication design problems, with a special emphasis on advertising and publication design. Students will develop their digital skills as they learn today's digital- based equivalents to traditional analog skills. Production skills will be developed, along with a close examination of the expressive nature of typography, page-layout, image development and image manipulation. Lab fee.

3.000

ART 111, ART 113.

Department of Art, Design, and Letters

Major, Minor, Elective credit.