ART 426 : DIGITAL MEDIA IV

This course introduces interactive page design and development techniques using web and mobile app creation software. Aesthetic design principles for page layout, type design, imaging and development using an authoring tool will be applied for creative products to construct user experience. Students will publish files and optimize them for size and quality. Lab fee.
3.000
ART 326 or permission of the instructor.
Department of Art, Design, and Letters
Major, Minor, Elective credit.