

Arts Administration Minor

- MARY CARLISE, coordinator

Mission Statement

The arts administration minor at Converse University seeks to prepare students to lead and manage arts and cultural organizations. The program will assist students to develop their capacities as executives, fundraisers, planners, marketers, and financial managers in the nonprofit and for-profit arts.

Student Learning Outcomes

Evidence of basic knowledge of the visual, musical, dance and theatrical arts is indicated by the student's successful completion of exams and assignments in fine arts courses.

Skills to organize and manage a Board and the staff of an arts organization will be exhibited in the successful design of a Board and demonstration of administrative capabilities in course assignments, as well as during the internship.

Demonstration of fundraising ability will be displayed through grant writing experience and other fundraising concepts such as donor campaigns in class assignments and in the internship. Exhibition of marketing skills and community development will be evidenced in course assignments including at least one marketing campaign, and in an internship where community involvement and marketing will be practiced.

GPA Calculations for the Catalog for the Arts Administration Minor

The GPA for the Arts Administration minor is calculated using all required courses for the minor. Students must have a minimum GPA of 2.0 in the minor to graduate.

Program: Art Education, History, Therapy, Studio and Interior Design
Theatre
Dance
Carroll McDaniel Petrie School of Music
Music History and Literature
Career and Pre-Professional Programs
Interdisciplinary Minors

Type: Minor

Required Courses

Item #	Title	Credits
ATA 265	ARTS ADMINISTRATION AND ORGANIZATIONAL STRUCTURE	3
ATA 365	ARTS LEADERSHIP AND PROGRAM DEVELOPMENT	3
ATA 465	PROFESSIONAL INTERNSHIP IN ARTS ADMINISTRATION	3
	BAD 345 or ACC 211	3

Required Selections

Choose ANY three of the following courses, in diverse disciplines outside your major (3 hrs. each)

Item #	Title	Credits
ART 100	ART APPRECIATION	3-4
ART 101	STUDIO ART APPRECIATION	3-4
ART 200	INTRODUCTION TO ART BEYOND THE WEST	3
ART 201	INTRODUCTION TO HISTORY OF WESTERN ART I	3
ART 202	INTRODUCTION TO HISTORY OF WESTERN ART II	3
DAN 190	HISTORY OF DANCE	3
DES 101	INTERIOR DESIGN APPRECIATION	3
MUH 110	MUSIC APPRECIATION	3
MUH 111	AMERICAN POPULAR MUSIC	3
MUH 112	FILM MUSIC	3
	MUSIC OF THE BEATLES MUH 210 SPECIAL TOPICS IN MUSIC	3
	MUSIC AND SOCIAL CHANGE MUH 210 SPECIAL TOPICS IN MUSIC	3
MUH 332	DIVERSE CULTURES AND THEIR MUSIC	3
THR 100	INTRODUCTION TO THEATRE	3
THR 210	SURVEY OF MUSICAL THEATRE	3
THR 203	SURVEY OF THEATRE HISTORY I: 500 B.C.E. TO 1660	3
THR 204	SURVEY OF THEATRE HISTORY II: 1660 TO PRESENT	3
	Total credits:	21