

Bachelor of Arts Degree Completion Program

Converse offers a Bachelor of Arts with a major of Business Administration as a degree completion program. This program is a separate program from the Bachelor of Arts and Bachelor of Science degree with a business administration major, which requires a concentration in a business related area. The degree completion program has different admissions requirements as well as major requirements.

Students applying to this degree program will have completed a minimum of 48 undergraduate credits from accredited institutions including at least one course in each of the following areas; natural science and math, social and behavioral sciences, humanities and fine arts; English 101 Composition or equivalent and Math 108: Finite Math or equivalent.

Program: Business Administration

Type: Bachelor of Arts, BA

Core Requirements

Item #	Title	Credits
CSC 208	DATA FOR BUSINESS	3
ECN 201	MICROECONOMIC PRINCIPLES	3
ECN 202	MACROECONOMIC PRINCIPLES	3
BAD 330	MANAGEMENT	3
BAD 340	MARKETING PRINCIPLES	3
ACC 211	ACCOUNTING PRINCIPLES I	3
ACC 212	ACCOUNTING PRINCIPLES II	3
ACC 375	FINANCIAL STATEMENT ANALYSIS	4
ECN 304	DECISION ANALYTICS FOR BUSINESS	4
BAD 450	STRATEGIC MANAGEMENT: REAL WORLD CASES IN BUSINESS	3
ECN 400	SENIOR SEMINAR	3

Minimum Hours for Admission

Business and Profession Career Elective Hours

Electives

May be chosen from business or non-business:

Total credits:	120
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