

Healthcare Administration Major

Bachelor of Arts, BA

The major in Healthcare Administration (HCA) is designed for students in the expanding and increasingly complex healthcare management field. The program goes beyond traditional business administration studies to include challenging courses focused on healthcare management topics. Students will also explore the field through internships and capstone experiences which will further prepare students for careers or graduate study.

Students earning a Bachelor of Arts with a major in Healthcare Administration will achieve the following program level student learning outcomes:

1. Students will communicate clearly, concisely and professionally, both orally and in writing
2. Students will evaluate and analyze data to solve problems and make business and financial decisions in a healthcare context.
3. Students will demonstrate fundamental knowledge of the functional areas of business.
4. Students will analyze general ethical and legal issues within a healthcare administration context.

Required Courses

Item #	Title	Credits
ECN 201	MICROECONOMIC PRINCIPLES	3
ECN 202	MACROECONOMIC PRINCIPLES	3
ECN 380	HEALTHCARE ECONOMICS AND POLICY	3
ACC 211	ACCOUNTING PRINCIPLES I	3
ACC 212	ACCOUNTING PRINCIPLES II	3
BAD 340	MARKETING PRINCIPLES	3
HCA 206	HEALTHCARE COMMUNICATIONS	3
HCA 230	INTRODUCTION TO HEALTHCARE MANAGEMENT AND LEADERSHIP	3
HCA 350	HEALTHCARE DELIVERY SYSTEMS	3
HCA 360	INFORMATICS AND TECHNOLOGY	3
HCA 430	COMMUNITY AND POPULATION HEALTH	3
HCA 451	HEALTHCARE LEGAL AND ETHICAL ISSUES	3
HCA 470	HEALTHCARE FINANCE AND ACCOUNTING	4
HCA 471	FACILITY PLANNING AND THE ENVIRONMENT OF CARE	3
HCA 499	HEALTHCARE INTERNSHIP	3-6
MTH 300	BUSINESS STATISTICS	4
	Total Credits	50-53