

Social Entrepreneurship Minor

- MADELYN YOUNG, adviser

This interdisciplinary minor in Social Entrepreneurship is for students of all majors who are interested in learning how to create and maintain social enterprises in the context of making a broader contribution to society. Coursework covers social entrepreneurship, best practices in public and private sectors, and the knowledge required to start a business with a social mission. Social entrepreneurship minors are required to take the introductory course (BAD203) that analyzes social enterprise models and studies the fundamentals of entrepreneurship. Through the elective offerings, students have the option to tailor coursework to their academic interests and professional aspirations. Students completing a Social Entrepreneurship minor are required to participate in at least one Sullivan Foundation Social Entrepreneurship Retreat Weekend, held in the fall and spring, throughout their time at Converse.

The minor consists of 18 - 21 hours to include the following:

Program: Economics
Business Administration
Psychology
Interdisciplinary Minors

Type: Minor

Required Courses

Item #	Title	Credits
BAD 203	SOCIAL ENTREPRENEURSHIP	3
BAD 340	MARKETING PRINCIPLES	3

Management Requirement

Choose from the following:

Item #	Title	Credits
BAD 330	MANAGEMENT	3
ATA 265	ARTS ADMINISTRATION AND ORGANIZATIONAL STRUCTURE	3
MUB 101	INTRODUCTION TO MUSIC BUSINESS	3

Economics Requirement

Item #	Title	Credits
ECN 201	MICROECONOMIC PRINCIPLES	3

Economics Selection

Choose one of the following (or approved substitute/transfer course):

Item #	Title	Credits
ECN 150	ECONOMIC CONCEPTS	3
ECN 201	MICROECONOMIC PRINCIPLES	3

Experiential Learning

Choose one or an approved substitute transfer credit.

Item #	Title	Credits
ECN 499	ECONOMICS INTERNSHIP	1-6
CON 214	EXPERIENTIAL LEARNING	0-6

Elective

Choose one of the following:

Item #	Title	Credits
BAD 344	CONSUMER BEHAVIOR	3
BAD 345	INTEGRATED MARKETING COMMUNICATIONS	3
ECN 323	ECONOMIC PROBLEMS OF DEVELOPING COUNTRIES	3
ECN 324	BUSINESS AND THE PUBLIC SECTOR	3
ECN 327	INTERNATIONAL ECONOMICS	3-4
ENG 291	INTRODUCTION TO PROFESSIONAL WRITING	3
PHI 200	ETHICAL THEORY	3
PSY 211	BEHAVIOR MODIFICATION	3
PSY 232	PSYCHOLOGY IN THE WORKPLACE	3
THR 120	PUBLIC SPEAKING	3
	Total credits:	21-22